



## Media Release Form

Student Name \_\_\_\_\_

Grade \_\_\_\_\_ Homeroom/Division \_\_\_\_\_

During the school year, District staff or outside media (radio, television, newspapers, etc.) are sometimes invited or permitted to come to the school to conduct interviews and/or to take photos or videos of school events. The purpose of these visits is typically to build school culture or inform the community about the school and/or about school district programs and activities, or recognize, promote and encourage student achievement.

The school or school district may use any photos or videos acquired for: CDs and DVDs designed for educational use, or in communications such as newsletters, reports, brochures, or district parent magazines. Photos and videos may also be shared on the school or school district websites and/or social media sites (e.g. Facebook, Twitter, Instagram) for educational purposes and/or celebrating student success.

If you DO NOT want your child's image and name being published by outside media, please select NO below and the school district will take all reasonable steps to comply with your request. In addition to alerting the school, please also inform your child's teacher and talk with your child about your wishes.

Please note that school staff cannot control news access in public locations (e.g. field trips or off school grounds) or at school events open to the public (e.g. sports events, student performances, school board meetings).

For parents who have court orders describing their parental rights, this form should be signed by a parent who has the right to exercise the student's privacy protection rights. If you have questions about this consent or about the collection of student personal information, please contact your child's school.

### Parent/Guardian Consent

YES. I GIVE MY CONSENT for the use and disclosure of my child's image and/or name for the above purposes by district, school, or outside media, for this school year. I understand the images and information posted on the Internet may be stored outside Canada. *\*You may withdraw your consent at any time in writing, but a withdrawal of consent does not obligate the school or district to withdraw previously published material.*

NO. I DO NOT want my child's image and/or name being published by the district, school, or outside media. I will inform my child's teacher of my wishes and request that the school district and its staff take all reasonable steps to avoid having my child's image or name collected or published by outside media when they are present in school. I may choose to override this notice by giving consent in specific circumstances.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_